



# COMPANY PROFILE

Redefining

Success

In

Style



welcome to

**inSTYLE**  
S O U R C E

REDEFINING SUCCESS IN STYLE

Transcending the ordinary and reshaping the landscape of apparel sourcing, Instyle Source stands as a beacon of innovation in the global fashion industry. Based in the vibrant fashion hub of New York City, our company is at the forefront of driving change and setting new standards. With Bangladesh being the second-largest garments exporter in the world, our strategic alliances with key players such as Comfit Composite Knit Ltd., RobinTex Group, and Standard group empower us to secure the best prices for our buyers in the USA.

Maintaining an office in Bangladesh, we closely monitor manufacturing processes, providing real-time updates to our clients. Our dedicated team conducts physical inspections, ensuring quality and keeping our clients informed at every stage of production.

## OUR VISION AND GOALS

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At Instyle Source, we envision being the preferred choice for those seeking excellence in apparel sourcing. We aim to redefine success in style by offering tailored solutions that reflect our commitment to quality, affordability, and innovation. Our overarching goals encompass setting new standards in the industry, fostering sustainable practices, and creating lasting partnerships with our clients. We believe in a future where every garment tells a unique story of quality, craftsmanship, and innovation.



# WHY CHOOSE



## SEASONED CRAFTSMANSHIP

With a history of excellence, we deliver unmatched quality through our collaboration with top-notch manufacturers in Bangladesh.



## GLOBAL LEADERSHIP

We don't just follow industry trends; we set them. Our commitment to innovation and excellence has positioned us as global leaders in the apparel sourcing landscape.



## BEST AND AFFORDABLE MARKET PRICES

Instyle Source takes pride in offering more than just competitive prices—we provide unbeatable value. Our approach blends uncompromising quality with affordability seamlessly, ensuring that your investment yields not only superior products but also cost-effective solutions.



## INNOVATION AND RESEARCH SHAPING FUTURE TRENDS

Instyle Source places a strong emphasis on research and development, collaborating with manufacturers to develop new fashions and trends. This commitment to innovation ensures that we remain at the forefront of the ever-evolving fashion landscape.



## DEDICATED TEAM COLLABORATION

Instyle Source takes pride in offering more than just competitive prices—we provide unbeatable value. Our approach blends uncompromising quality with affordability seamlessly, ensuring that your investment yields not only superior products but also cost-effective solutions.

# MEET OUR

## LEADERSHIP TEAM

### **TAWHID SIDDIQUEE**

FOUNDER & CEO

917-568-5129

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Meet Tawhid Siddiquee, the visionary Founder and CEO of Instyle Source. With over 15 years of diverse expertise, Tawhid has left his mark in technology, finance, and fashion. He's led teams at tech giants like Apple, Barclays, and Bank of America, honing his skills as a lead software developer. In the financial sector, Tawhid's extensive experience in mortgage banking across New York, New Jersey, and Nevada has been noteworthy, dealing with prime and subprime lenders alike. His multifaceted background underscores his commitment to excellence and drives Instyle Source towards new horizons in fashion sourcing.



## **SULTANA SHIKDER AHONA**

DIRECTOR OF SALES AND MARKETING (UK)

**+44 7548373250**

**sultana.ahona@instylesource.com**

We are pleased to introduce Sultana Shikder Ahona, our Director of Sales and Marketing in the UK. With a distinguished 16-year career in banking and business development, Sultana brings a wealth of expertise to Instyle Source. Her role as Senior Vice President in leading private banks in Bangladesh has honed her skills in managing complex business dynamics, crafting growth-focused strategies, and fostering meaningful client relationships.

Sultana's keen understanding of the clothing industry and market trends makes her an invaluable asset in shaping Instyle Source's presence in the UK. Her commitment to excellence and strategic approach position her to support our wholesale initiatives, ensuring that Instyle Source stands out as a trusted partner for quality and style.



## **ADNAN RAHMAN**

SENIOR SALES REPRESENTATIVE (ATLANTA, GA)

**646-251-6988**

[adnan.rahman@instylesource.com](mailto:adnan.rahman@instylesource.com)

Adnan Rahman brings over 8 years of expertise in sales, client success, and IT, with a proven ability to foster strong partnerships and drive business growth. He has gained valuable experience through working on projects tied to retail and apparel clients, understanding the demands and growth strategies of brands like Macy's, Dillard's, and Belk.

Adnan's passion for sales and applying IT-driven solutions ensures he meets and exceeds client expectations. His focus on personalized service and innovative strategies makes him an invaluable part of our team.

We're excited to have Adnan on board and look forward to our success together!



**MEET OUR MANUFACTURING ALLIES**

**COMFIT COMPOSITE KNIT LTD.**





Pioneering Excellence in Garment Manufacturing Comfit Composite Knit Ltd. is synonymous with pioneering excellence in garment manufacturing. Through a combination of state-of-the-art technology and skilled craftsmanship, they consistently deliver products of exceptional quality and value. Their clientele includes C&A, The North Face, H&M, Auchan, Next, Primark, Sportmaster, SRG, KIK, JAKO, Sun Mountain, Englebert Strauss



next

PRIMARK®

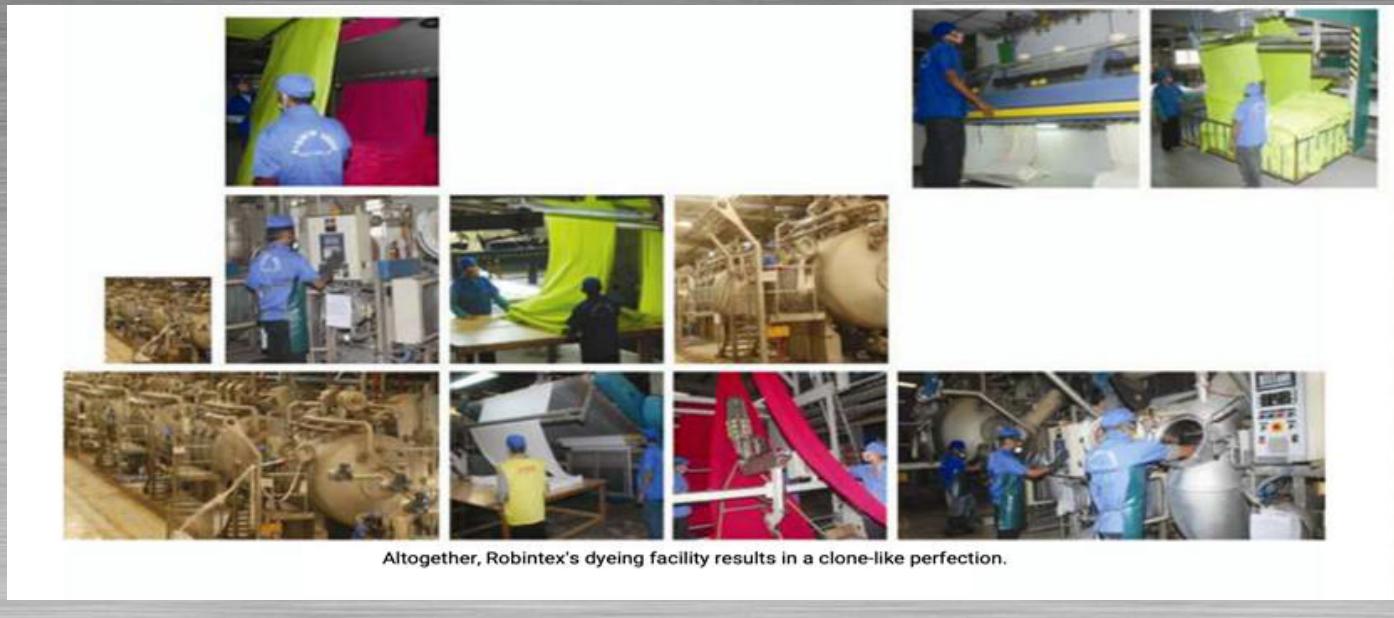


# ROBINTEX GROUP



A Bangladesh-Germany Joint Venture





Crafting Excellence Since 1996 The RobinTex Group has been crafting excellence since 1996. With over two decades of experience, they have established themselves as a trusted partner in the apparel industry, known for their commitment to quality, reliability, and innovation. They proudly serve Zara, Walmart, Walt Disney, Puma, H&M, TESCO, MEXX, HANES.



# STANDARD GROUP





A proud collaboration with Standard Group stands as a testament to our partnership with Instyle Source, embodying a shared commitment to excellence and innovation in apparel sourcing. With a focus on sustainability and ethical manufacturing practices, we contribute to the success of global brands while maintaining the highest standards of quality.

# MOHAMMADI GROUP



Instyle Source is proud to announce another significant connection, now with Mohammadi Group's Sweater Division. This collaboration not only enhances our diverse network but also contributes to the legacy of a conglomerate that stands tall not only in Bangladesh's fashion industry but also as a global player in the sweater fashion sector. Boasting an impressive annual turnover exceeding US\$ 100 million, Mohammadi Group has been a driving force since 1986, employing over 10,000 people and emerging as a symbol of success and reliability in the fashion industry.

Established in 2002, Mohammadi Group's Sweater Division has evolved into two fully fashion automatic knitting units. With a versatile production capability ranging from 1.5g to 16g, the division boasts an annual capacity exceeding 3.5 million units. This growth is a testament to the division's commitment to innovation and excellence.



Mohammadi Group prioritizes yarn sourcing, utilizing a combination of local and imported materials. With partnerships with renowned suppliers in Bangladesh, China, India, Indonesia, and Italy, the Sweater Division ensures the highest quality materials for its products.



The Sweater Division incorporates a wide range of yarn types, including 100% Cottons (Combed, Compact, BCI, Organic), 100% Acrylics (Cashmere, Mélange, Mohair-like, Chenille, Slub, and Roving), Blended Yarns (Cotton, Acrylics, Linen, and Wool blends), Viscose Nylon (Blended and Plated), and 100% Wool (Wool Blends from Cashmere, Merino, Angora, Mohair, Alpaca). The commitment extends to sustainable options like Organic and Recycle Yarn.

COS

H&M

George.

ESPRIT

s.Oliver

MANGO

ONLY

VERO MODA

StreetOne

YOUR M&S

FUSSL

& other Stories

TESCO

MATALAN

MONKI

BESTSELLER

dk company

Woolworths

JACQUELINE de YONG

Mohammadi Group's Sweater Division proudly services some of the biggest fashion brands globally, including COS, s.Oliver, Street One, TESCO, H&M, GEORGE, ESPRIT, MANGO, ONLY, MATALAN, FUSSL, BEST SELLER, VERO MODA, & Other Stories, MONKI, and more. The division's diverse product range includes Men's, Ladies', and Kids' sweaters, along with Cardigans, Ponchos, Scarves, and Headwear.

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## CONTACT US

For inquiries or collaboration opportunities, please contact us at [contact@instylesource.com](mailto:contact@instylesource.com) or visit our website at [www.instylesource.com](http://www.instylesource.com)



Thank you for choosing Instyle Source – redefining success in style. We are your dedicated gateway to superior apparel sourcing, offering the best rates, on-time deliveries, and a commitment to excellence.